

DISCOVERY DAY MIAMI

January 25-27, 2023 | Nobu Eden Roc | Miami Beach

BattleFin's **Live & In-Person Discovery Days** are back for our 9th annual Miami event. The theme is "The Year Ahead in Alternative Data and Digital Assets." With 100+ companies expected to participate and a slew of new data product launches and exciting insights, you won't want to miss BattleFin's kick off to 2023.

We use our Ensemble Platform so buyers can set up One-on-One meetings with providers they are interested in, and providers can generate leads and prepare for meetings with the Data Buyer Directory. We're excited to be back in sunny Miami Beach, Florida on **January 25th – 27th, 2023**.



Day 1 (January 25th) will start in the evening with content, cocktails, food, and networking.

Day 2 (January 26th) will be **alt data focused**, with content in the morning, up to 10 One-on-One meetings for alt data sponsors in the afternoon, and cocktails in the evening.

Day 3 (January 27th) will be **digital asset focused**, with content in the morning, up to 6 One-on-One meetings for digital asset sponsors in the afternoon, and cocktails in the evening.

All attendees and exhibitors are welcome to come to every day of the event.

ACCESS UP TO 10 ONE-ON-ONE MEETINGS + INDUSTRY-LEADING INSIGHTFUL CONTENT, PRODUCT LAUNCHES, & DATA DROPS.

Discovery Day Miami 2023 will bring together our massive and ever-growing community of data providers, data buyers and data-forward corporations under one roof. Have a new product coming soon? Buyers are hunting for new data and new connections, which they'll find through expert content sessions, our online Ensemble catalog and EnSights platform, and curated 15-minute One-on-One meetings. *Think speed dating for alpha...* and you'll want to hit the ground running.

Prior Data Provider Attendees:

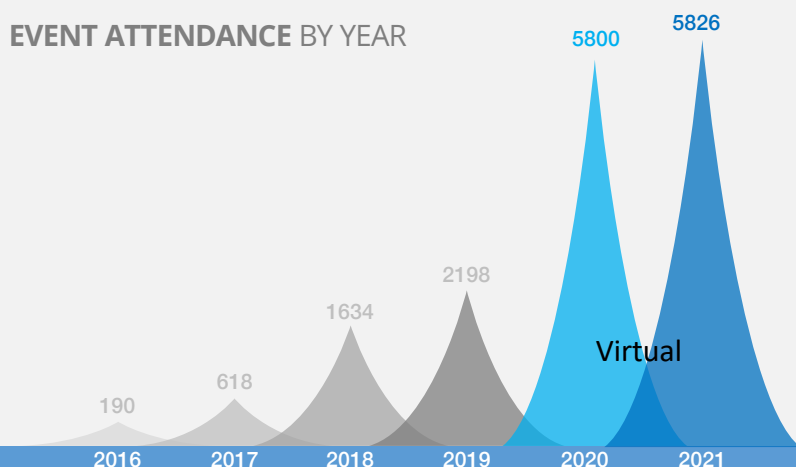
RavenPack, S&P Global Market Intelligence, Edison, Weather Source, Vertical Knowledge, DTCC, DataPulse, GfK Boutique, State Street, Yodlee, and many more.

[Register Here](#)

This event will sell out. Book early & get the lowest prices.

HISTORICAL ATTENDEE DEMOGRAPHICS

EVENT ATTENDANCE BY YEAR

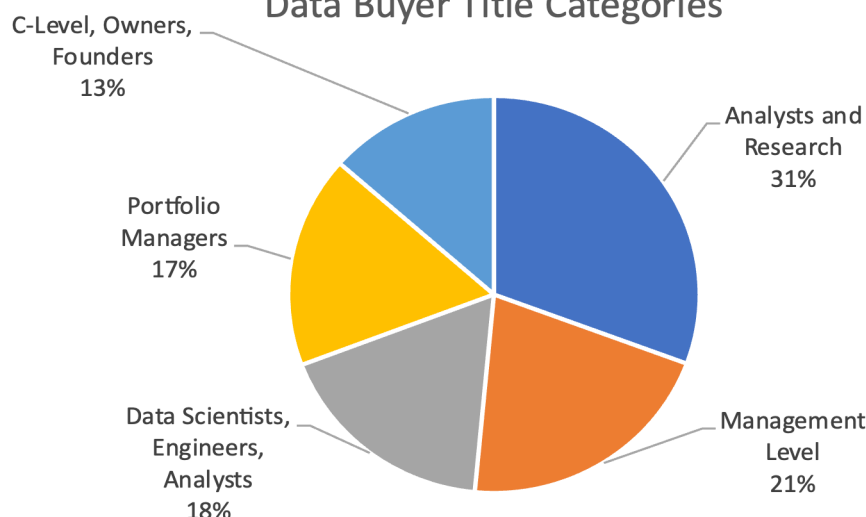


500+

500+ UNIQUE DATA BUYERS
REPRESENTING TRILLIONS IN AUM



Data Buyer Title Categories



SAMPLE JOB TITLES:

Analyst
Portfolio Manager
Data Scientist
Data Strategy
CEO / CIO / CTO
Managing Director
Partner
Founder
Head of Data
Investor
Data Sourcing
Quantitative Researcher
Director of Research

DISCOVERY DAY MIAMI PREVIOUS ATTENDEES

DATA BUYERS USING THESE INVESTMENT PROCESSES – 53% QUANT, 47% FUNDAMENTAL

Activant
Advent International
Balyasny Asset Management
Blackstone
Blue Owl Capital
Citadel
Coatue
CoinFund
Farallon
Fidelity
Force Family Office

GoldenTree Asset Management
Greycroft
Jump Trading
Jupiter Asset Management
Millenium
MRR Capital Partners
PDT Partners
PharVision Capital
Point72
Pythagoras Token Fund LLC
Schonfeld

Select Equity Group
Soroban Capital
The Strategic Fund
Third Point
Tiger Global
Two Sigma
Viking Global Investors
Voloridge
Weiss Asset Management
Whale Rock Capital Management
Woodline Partners

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PARTICIPATION

Alt Data Provider Participation Packages
January 25-26, 2023 | Nobu Eden Roc | Miami Beach

SERVICE PROVIDER TICKET

ATTENDEE TICKET	In-person access for 1 to Discovery Day Miami.
NETWORKING	Access to public Discovery Day Miami networking events.
CONTENT	Expert content featuring leading speakers from alt data, DeFi, crypto and blockchain. (Ticket does not include One-on-One meetings).

\$2,495

DATA TABLE

(Typically for New Providers) Price increases to \$12,000 after December 1

ATTENDEE TICKET	In-person access for 2 to Discovery Day Miami.
NETWORKING	Access to public Discovery Day Miami networking events.
CONTENT	Expert content featuring leading speakers from Alt Data, DeFi, Crypto and Blockchain.
MEETINGS	Data table (no branding) for up to 10 One-on-One meetings with data buyers.
ENSEMBLE	Access to and inclusion in the BattleFin Ensemble database for one month before and after the event. PLUS, the opportunity to generate additional virtual meetings.

\$11,000

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SPONSORSHIP

Alt Data Provider Sponsorships

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SILVER EXHIBIT TABLE

(Typically for Existing Providers)

Price increases to
\$17,000 after December 1

\$16,000

ATTENDEE TICKETS

In-person access for 2 to Discovery Day Miami.

CONTENT

Expert content featuring leading speakers from Alt Data, DeFi, Crypto and Blockchain.

ONSITE ACTIVATION

Exhibit table for networking with extra room for banners & promotional materials, for up to 10 One-on-One meetings with data buyers.

BRANDING

Logo inclusion on the BattleFin event website, social accounts, and onsite.

ENSEMBLE

Access to and inclusion in the BattleFin Ensemble database for one month before and after the event. PLUS, the opportunity to generate additional virtual meetings.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

* Sponsors receive 50% off up to 2 additional service provider tickets \$2,495 / 2 = \$1,250 each



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GOLD PANEL SPEAKING ROLE

Price increases to
\$30,000 after December 1

\$25,000

ATTENDEE TICKETS

In-person access for 3 to Discovery Day Miami, **PLUS 3 additional buyside comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite.

MEETINGS

Data table (no branding) for up to 10 One-on-One meetings with data buyers. (Upgrade to Exhibit Table available for an additional \$5,000)

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

SPEAKING SLOT

Participation in a panel discussion on the Discovery Day Miami main stage:

- Present to hundreds of attendees on either an alternative data or digital asset topic
- Opportunity to assist in creation of panel programming
- 1 moderator, and 2+ panelists

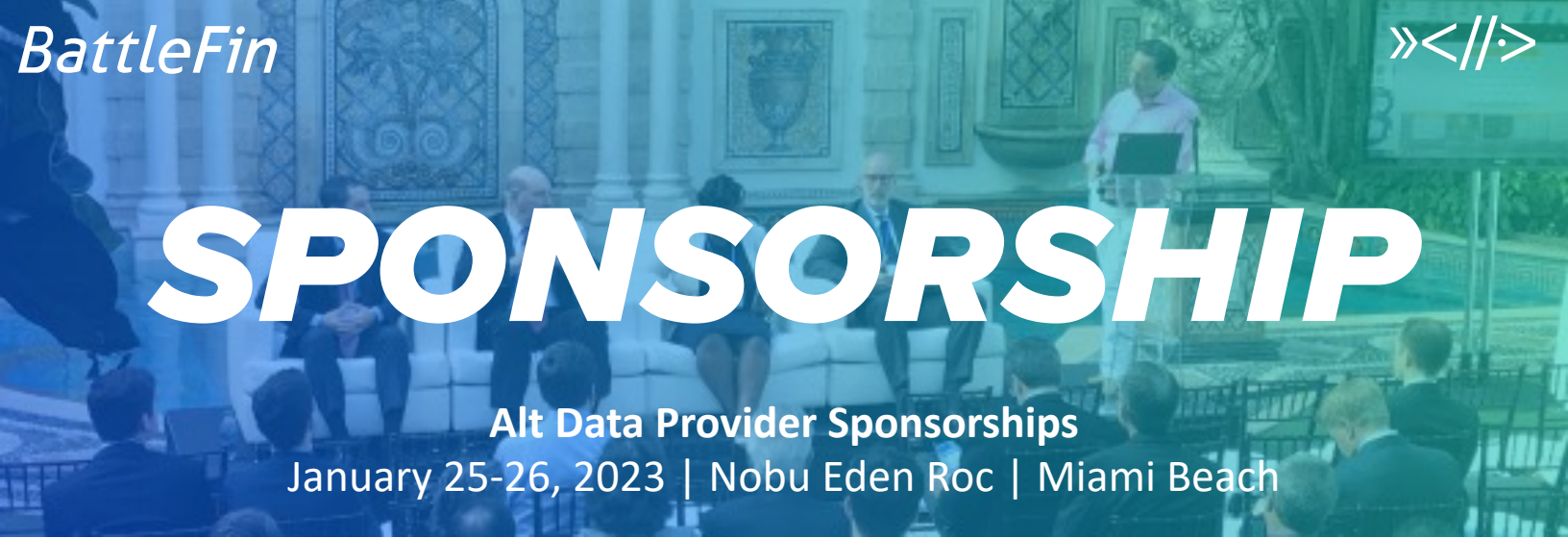
* Sponsors receive 50% off up to 2 additional service provider tickets \$2,495 / 2 = \$1,250 each

* Upgrade to exhibit table is an additional \$5,000



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PLATINUM SOLO SPEAKING ROLE

ATTENDEE TICKETS

In-person access for 4 to Discovery Day Miami, **PLUS 4 additional buyside comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite.

ONSITE ACTIVATION

Exhibit table for networking with extra room for banners & promotional materials, for up to 10 One-on-One meetings with data buyers.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

SPEAKING SLOT

Full control of a panel on the Discovery Day Miami main stage, including:

- Present to hundreds of attendees on either an alternative data or digital asset topic
- Assistance in finding an expert moderator
- Ability to create your own panel, give a standalone address or invite expert guests of your choice

\$50,000

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PLATINUM COCKTAIL SPONSOR

\$50,000

ATTENDEE TICKETS

In-person access for 4 to Discovery Day Miami, **PLUS 4 additional buyside comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite. Plus the opportunity to brand cups, cocktail napkins, or even create a signature drink at the bar!

ONSITE ACTIVATION

Exhibit table for networking with extra room for banners & promotional materials, for up to 10 One-on-One meetings with data buyers.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

ENTERTAINMENT

We'll find you an excellent DJ or live performer to entertain Discovery Day guests. Know someone? You can also BYOE – bring your own entertainment!

SPEAKING SLOT

Opening remarks at everyone's favorite part of the day – cocktail hour.

- Present to hundreds of attendees
- Ability to create your own panel, give a standalone address or invite expert guests of your choice
- Showcase your company and make sure they know who's providing the fun

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**PREMIER PLATINUM
KEYNOTE SPEAKING ROLE**

ATTENDEE TICKETS

In-person access for 5 to Discovery Day Miami, **PLUS 5 additional buyside comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite.

ONSITE ACTIVATION

Exhibit table for networking with extra room for banners & promotional materials, for up to 10 One-on-One meetings with data buyers.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

CATERING

Help us provide world class meals to hungry Discovery Day attendees. Nobu is known for their incredible food and cost of catering is included in this sponsorship.

SPEAKING SLOT

- Stand-alone speaker role during **breakfast or lunch**:
- Capture attention in the best way possible – through guests’ stomachs.
 - Present to hundreds of attendees, both from alt data and digital assets
 - Ability to create your own panel, give a standalone address or invite expert guests of your choice
 - Expert / celebrity introduction

\$75,000

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Leverage An Ensemble Annual Membership For Maximum Results



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Email TH@BattleFin.com // Call (212) 201-5373

WWW.BATTLEFIN.COM