

DISCOVERY DAY MIAMI

January 26-27, 2023 | Nobu Eden Roc | Miami Beach

BattleFin's Live & In-Person Discovery Days are back for our 9th annual Miami event. The theme is "The Year Ahead in Digital Assets." With a slew of new crypto native fund launches and institutionally-focused digital asset funds, you won't want to miss BattleFin's kick off to 2023.

We use our Ensemble Platform so funds can set up One-on-One meetings with providers and allocators they are interested in. Crypto-focused sponsors can generate leads. We're excited to be back in sunny Miami Beach, Florida on **January 25th – 27th, 2023**.

The focus of this event will cover:

- Alpha – how managers are using data to differentiate strategies and returns
- Capital – How family office and institutional investors are viewing the digital asset space post FTX
- Regulatory – What's on the horizon from a regulatory perspective

Day 1 (January 26th) will have **digital asset focused content in the afternoon**, with networking and cocktails in the evening.

Day 2 (January 27th) will be **compliance and capital focused**, ending around noon.



ACCESS ONE-ON-ONE MEETINGS + INDUSTRY-LEADING INSIGHTFUL CONTENT, PRODUCT LAUNCHES, & DATA DROPS.

Discovery Day Miami 2023 will bring together our massive and ever-growing community of data providers, capital allocators, and digital asset experts under one roof. Have a new product coming soon? Crypto native funds are hunting for new data solutions and new capital raising opportunities. We'll have expert content sessions and curated 15-minute One-on-One meetings. *Think alpha + capital = success.*

Prior Digital Asset Attendees:

BlockTower, Copper.co, Abra, Point72, Sequoia, Jump Trading, Arca, Fireblocks, DLTx, Elliptic, Kaiko, FalconX, BOOMN, Blockchain.com, AvaLabs, Polygon, Blockdaemon, Messari, and many more.

[Register Here](#)

This event will sell out. Book early & get the lowest prices.

SPONSORSHIP

Digital Asset Sponsorships

January 26-27, 2023 | Nobu Eden Roc | Miami Beach

GOLD PANEL SPEAKING ROLE

ATTENDEE TICKETS

In-person access for 3 to Discovery Day Miami, **PLUS 3 additional comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite.

MEETINGS

Digital asset meeting table (no branding) for up to 3 One-on-One meetings with allocators.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

SPEAKING SLOT

Participation in a panel discussion on the Discovery Day Miami main stage:

- Present to hundreds of attendees on a digital asset topic
- Opportunity to assist in creation of panel programming
- 1 moderator, and 2+ panelists

\$20,000

* Sponsors receive 50% off up to 2 additional service provider tickets \$2,495 / 2 = \$1,250 each



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SPONSORSHIP

Digital Asset Sponsorships

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PLATINUM SOLO SPEAKING ROLE

\$30,000

ATTENDEE TICKETS

In-person access for 4 to Discovery Day Miami, **PLUS 4 additional comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite.

MEETINGS

Digital asset meeting table (no branding) for up to 3 One-on-One meetings with allocators.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

SPEAKING SLOT

Full control of a panel on the Discovery Day Miami main stage, including:

- Present to hundreds of attendees on a digital asset topic
- Assistance in finding an expert moderator
- Ability to create your own panel, give a standalone address or invite expert guests of your choice

* Sponsors receive 50% off up to 2 additional service provider tickets \$2,495 / 2 = \$1,250 each

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SPONSORSHIP

Digital Asset Sponsorships
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PLATINUM COCKTAIL SPONSOR

\$40,000

ATTENDEE TICKETS

In-person access for 4 to Discovery Day Miami, **PLUS 4 additional comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite. Plus the opportunity to brand cups, cocktail napkins, or even create a signature drink at the bar!

ONSITE ACTIVATION

Branded table for networking with extra room for banners & promotional materials, for up to 3 One-on-One meetings with buyers.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

ENTERTAINMENT

We'll find you an excellent DJ or live performer to entertain Discovery Day guests. Know someone? You can also BYOE – bring your own entertainment!

SPEAKING SLOT

Opening remarks at everyone's favorite part of the day – cocktail hour.

- Present to hundreds of attendees
- Ability to create your own panel, give a standalone address or invite expert guests of your choice
- Showcase your company and make sure they know who's providing the fun

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SPONSORSHIP

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PREMIER PLATINUM KEYNOTE SPEAKING ROLE

ATTENDEE TICKETS

In-person access for 5 to Discovery Day Miami, **PLUS 5 additional comp tickets for clients.**

BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite.

ONSITE ACTIVATION

Branded table for networking with extra room for banners & promotional materials, for up to 3 One-on-One meetings with buyers.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

CATERING

Help us provide world class meals to hungry Discovery Day attendees. Nobu is known for their incredible food and cost of catering is included in this sponsorship.

SPEAKING SLOT

Stand-alone speaker role during **breakfast or lunch:**

- Capture attention in the best way possible – through guests' stomachs.
- Present to hundreds of attendees, both from alt data and digital assets
- Ability to create your own panel, give a standalone address or invite expert guests of your choice
- Expert / celebrity introduction

\$50,000

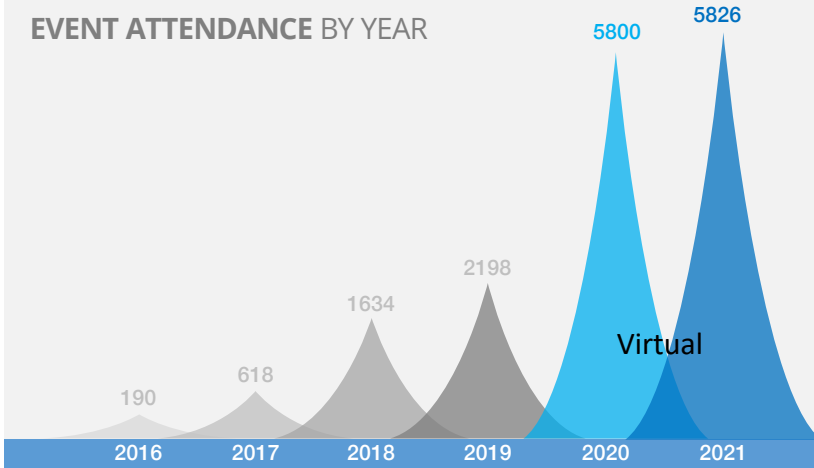
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HISTORICAL ATTENDEE DEMOGRAPHICS

EVENT ATTENDANCE BY YEAR

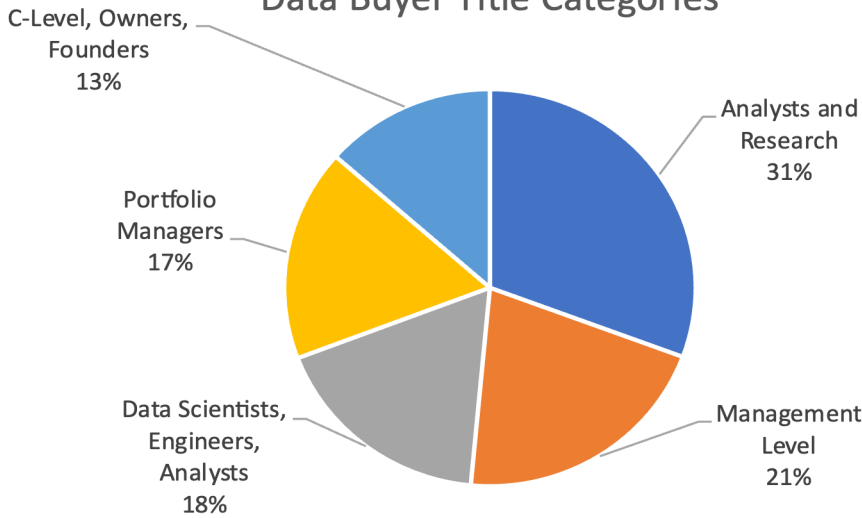


500+

500+ UNIQUE DATA BUYERS
REPRESENTING TRILLIONS IN AUM



Data Buyer Title Categories



SAMPLE JOB TITLES:

- CEO / CIO / CTO
- Portfolio Manager
- Managing Director
- Partner
- Founder
- Data Scientist
- Data Strategy
- Analyst
- Head of Data
- Investor
- Data Sourcing
- Quantitative Researcher
- Director of Research

DISCOVERY DAY MIAMI PREVIOUS ATTENDEES

- | | | |
|---------------------------|-----------------------------|-------------------------------|
| Activant | GoldenTree Asset Management | Select Equity Group |
| Advent International | Greycroft | Soroban Capital |
| Balyasny Asset Management | Jump Trading | The Strategic Fund |
| Blackstone | Jupiter Asset Management | Third Point |
| Blue Owl Capital | Millennium | Tiger Global |
| Citadel | MRR Capital Partners | Two Sigma |
| Coatue | PDT Partners | Viking Global Investors |
| CoinFund | PharVision Capital | Voloridge |
| Farallon | Point72 | Weiss Asset Management |
| Fidelity | Pythagoras Token Fund LLC | Whale Rock Capital Management |
| Force Family Office | Schonfeld | Woodline Partners |

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Leverage An Ensemble Annual Membership For Maximum Results



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