

# DISCOVERY DAY LONDON

December 7, 2022 | London

Discovery Day London is where BattleFin brings together cutting-edge Alternative Data providers to showcase the latest datasets being used to find alpha. This event has an international focus and will welcome buyers and providers from across Europe to maximize your global reach and relevance. We're excited to be partnering with Refinitiv and LSEG to use their fantastic office for this event.

Join 50+ alternative data companies to hear about new product releases and insights being derived from this data. We use our Ensemble Platform so buyers can set up One-on-One meetings with providers they are interested in. The last time we were in London over 1,600 One-on-One meetings occurred!



**JOIN US FOR A DAY OF EXPERT SPEAKERS, INSIGHTFUL CONTENT,  
NEW PRODUCT LAUNCHES, & DATA DROPS.**

BattleFin's curated One-on-One meeting format will maximize your time with data buyers. Think speed dating, but for data! The last time we were live in London **over 1,600 One-on-One meetings occurred** and hedge fund data buyers attending represented **\$1 trillion in AUM**.

Join us in London on December 7th, 2022 for the latest and greatest in alternative data and digital asset content. As a volatile and emerging marketplace, we're especially looking forward to how European data providers are analyzing the cryptocurrency world. We couldn't be more excited to bring the alternative data community back together in the safest way possible to identify and discuss the newest sources of alpha!

Prior Fund Attendees: WorldQuant, Point 72, Citadel, Coatue, Fidelity, Lone Pine Capital, and more

Prior Data Provider Attendees: RavenPack, Similarweb, State Street, Envestnet, Edison, Vertical Knowledge and many more

[Register Here](#)

**This event will sell out. Book early & get the lowest prices.**

# ATTENDEES

Discovery Day London: Participation Packages  
December 7, 2022 | London

## SERVICE PROVIDER TICKET

**ATTENDEE TICKET**  
**NETWORKING**  
**CONTENT**

In-person access for 1 to Discovery Day London  
Access to public Discovery Day London networking events  
Expert content featuring leading speakers from alt data, DeFi, crypto and blockchain. (Ticket does not include One-on-One meetings)

\$2,495

## DATA TABLE

(Typically for New Providers)

**ATTENDEE TICKET**  
**NETWORKING**  
**CONTENT**  
**MEETINGS**  
**ENSEMBLE**

In-person access for 2 to Discovery Day London  
Access to public Discovery Day London networking events  
Expert content featuring leading speakers from Alt Data, DeFi, Crypto and Blockchain  
Data table (no branding) for up to 10 One-on-One meetings with data buyers  
Access to and inclusion in the BattleFin Ensemble database for one month before and after the event. PLUS, the opportunity to generate additional virtual meetings.

\$9,500

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# SPONSORSHIP

Discovery Day London: Silver Exhibitor Package  
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## SILVER EXHIBIT TABLE

(Typically for Existing Providers)

\$12,000

ATTENDEE TICKETS

In-person access for 2 to Discovery Day London

CONTENT

Expert content featuring leading speakers from Alt Data, DeFi, Crypto and Blockchain

ONSITE ACTIVATION

Exhibit table for networking with extra room for banners & promotional materials, for up to 10 One-on-One meetings with data buyers

BRANDING

Logo inclusion on the BattleFin event website, social accounts, and onsite

ENSEMBLE

Access to and inclusion in the BattleFin Ensemble database for one month before and after the event. PLUS, the opportunity to generate additional virtual meetings.

SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

\* Sponsors receive 50% off up to 2 additional service provider tickets (\$2,495 / 2 = \$1,250 each)



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# SPONSORSHIP

Discovery Day London: Gold Speaking Packages  
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## GOLD PANEL SPEAKING ROLE

\$20,000

### ATTENDEE TICKETS

In-person access for 3 to Discovery Day London, PLUS 3 additional **buyside comp** tickets for clients

### BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite

### MEETINGS

Data table (no branding) for up to 10 One-on-One meetings with data buyers (Upgrade to Exhibit Table available for an additional \$5,000)

### SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

### SPEAKING SLOT

Participation in a panel discussion on the Discovery Day London main stage:

- Present to hundreds of attendees
- Opportunity to assist in creation of panel programming
- 1 moderator, and 2+ panelists

\* Sponsors receive 50% off **up to 2** additional service provider tickets (\$2,495 / 2 = \$1,250 each)  
\* Upgrade to exhibit table is an additional \$5,000



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# SPONSORSHIP

Discovery Day London: Platinum Speaking Packages  
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## PLATINUM SOLO SPEAKING ROLE

### ATTENDEE TICKETS

In-person access for 4 to Discovery Day London, PLUS 4 additional **buyside comp** tickets for clients

### BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite

### ONSITE ACTIVATION

Exhibit table for networking with extra room for banners & promotional materials, for up to 10 One-on-One meetings with data buyers

### SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

### SPEAKING SLOT

Full control of a panel on the Discovery Day London main stage, including:

- Present to hundreds of attendees
- Assistance in finding an expert moderator
- Ability to create your own panel, give a standalone address or invite expert guests of your choice

\$25,000

\* Sponsors receive 50% off **up to 2** additional service provider tickets (\$2,495 / 2 = \$1,250 each)

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# SPONSORSHIP

Discovery Day London: Premier Platinum Speaking Packages  
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## PREMIER PLATINUM KEYNOTE SPEAKING ROLE

### ATTENDEE TICKETS

In-person access for 5 to Discovery Day London, PLUS 5 additional buyside comp tickets for clients

### BRANDING

Logo inclusion on the BattleFin website, social accounts, and onsite

### ONSITE ACTIVATION

Exhibit table for networking with extra room for banners & promotional materials, for up to 10 One-on-One meetings with data buyers

### SWAG

Opportunity to include your own promotional item for distribution in BattleFin SWAG bags, including shirts, pens, stickers, pop sockets, and more.

### SPEAKING SLOT

Stand-alone speaker role during lunch:

- Present to hundreds of attendees, both from alt data and digital assets
- Ability to create your own panel, give a standalone address or invite expert guests of your choice
- Expert / celebrity introduction

\$50,000

\* Sponsors receive 50% off up to 2 additional service provider tickets (\$2,495 / 2 = \$1,250 each)

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# Leverage An Ensemble Annual Membership For Maximum Results



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