

• EXECUTIVE SUMMARY · JUNE 2026

Social intelligence for institutional investors.

Real-time social engagement and sentiment data across equities and crypto: structured, point-in-time, and built for systematic and discretionary investment processes.

POSTS / HOUR

30-50M

EQUITIES COVERED

5,000+

SOCIAL NETWORKS

6 + 10K news

OPERATING SINCE

2018

More social data, faster

LunarCrush ingests the full public conversation: every post individually scored for sentiment, deduplicated across platforms, and aggregated into asset-level metrics that land minutes behind real time. Most alternative data arrives T+1. This arrives while the conversation is still happening.

POSTS / HOUR

30-50M

POSTS / DAY SCORED

1B+

NETWORKS + NEWS
SOURCES

6 + 10K

HOURLY CLOSE → API

minutes

X / Twitter

Reddit

TikTok

YouTube

Instagram

10,000+ news sources

Every metric is also available **isolated per network**: Reddit-only retail chatter, X-only finance discussion, news-only coverage. You see not just how loud the crowd is, but exactly which crowd is moving.

What we measure, every hour



Engagement & volume

Posts, interactions (likes, comments, shares, upvotes), and unique creators per asset: the raw attention signal, in hourly or daily buckets.



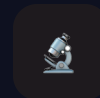
Classified sentiment

Every post scored individually, aggregated per asset as positive, net, and negative counts. Per-post classification, not keyword counting.



Proprietary rankings

Galaxy Score™ and AltRank™ condense attention, momentum, and market data into cross-sectionally comparable ranks.



Per-network isolation

Every metric available Reddit-only, X-only, TikTok-only, YouTube-only, or news-only. See exactly which crowd is moving.

Built for backtesting

- **5,000+ equities** across US and international markets, plus every major cryptocurrency
- **Point-in-time history:** data as it appeared, no survivorship rewrites, multi-year depth
- **Any universe:** tickers, keywords, phrases, or custom collections, cut to your book
- **Creator-level granularity:** who drives attention, with follower history over time
- **ISIN mappings** shipped with equity files; identifier needs accommodated on delivery

- USE CASES

How funds use it

- **Cross-sectional factor:** social attention and sentiment as an orthogonal input in systematic equity models
- **Event & crowding detection:** retail attention spikes lead volume and volatility in crowded names
- **Crypto coverage:** the native dataset for digital-asset strategies, equities and crypto in one feed
- **Research & thematic:** brand, consumer, and narrative tracking for discretionary and PE diligence

Google

Coinbase

Kraken

TradingView

Top-20 global funds through diligence

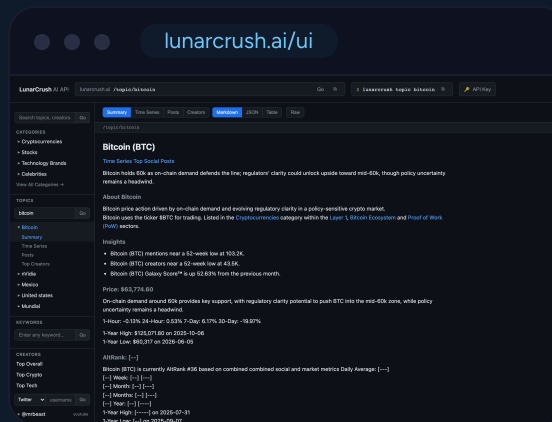
THE PLATFORM

One subscription, the whole stack



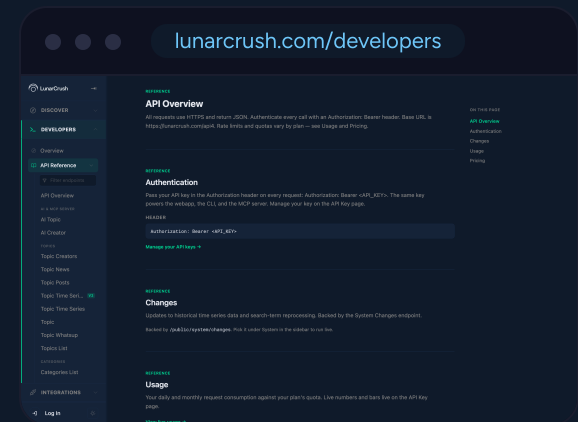
Web platform

Discover, screen, and track any asset or topic. Built for analysts and discretionary workflows, no code required.



Data explorer

Browse and visualize every endpoint and field: summaries, time series, posts, creators. The data, hands-on.



API, MCP server & CLI

REST API for your pipelines, S3/Parquet bulk files for backtests, MCP server and CLI for Claude and internal copilots.

One vendor, one diligence pass covering analysts, quants, and AI workflows. The same data, every surface.

Live in a day, not a quarter

- **REST API:** real-time, sub-60-second latency
- **Bulk delivery:** S3 / Parquet / SFTP historical panels, ready to load in pandas or kdb
- **Full-access trial:** platform + API + historical data; most teams run a first backtest within the week
- **Diligence-ready:** completed vendor DDQ, data dictionary, and security documentation on file; already through diligence at multiple top-20 global funds
- **Customer-first terms:** we sign your ToS, quick DDQ turnaround, we train your team, no contract lock-in

• NEXT STEP

Start a trial this week

Send the names and emails of anyone on the team who should have access.

We provision same day: full platform, API, and history.

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