

News Data for Enterprise

Trusted global news intelligence for
analytics, AI & agent workflows



Executive Summary

What Ekkow provides

- Licensed premium news data from trusted global agencies
- Delivered as enterprise-ready datasets (incl. Snowflake)
- Built for analytics, monitoring, and AI/agent workflows

Why it matters

- Reduce complexity: fewer contracts + less ingestion overhead
- Faster time-to-value for global news intelligence
- Explainable public-source signals for regulated environments

Ekkow – About Us

Ekkow (formerly Nordot) enables enterprises to access and operationalize **licensed news as structured, queryable data**. Ekkow originated from Kyodo News, Japan's leading news agency — bringing deep expertise in **editorial-quality journalism** and **global syndication**.

For over 10 years, Ekkow has worked with **publishers around the world** as a trusted distribution partner, helping news organizations expand reach and monetize content through reliable syndication.

Global team, global support - Ekkow operates with a fully global team, enabling us to support customers and partners across any region and time zone.

What this means for customers

- Trusted sourcing and strong licensing foundation
- Proven operational experience with global publishers
- Reliability, compliance, and scalability for enterprise use

Ekkow Enterprise Solutions

News data as enterprise infrastructure

Ekkow delivers premium, licensed news content as structured data products designed for modern enterprise workflows.

What we provide

- Licensed premium news sources from trusted global agencies and publishers
- Data products built for analytics + AI/agent workflows
- Simple access without managing multiple ingestion pipelines

Delivery options

- Snowflake dataset (ready-to-query)
- APIs / data pipelines
- Custom collections (region / language / source-specific)

Built for modern data stacks

Query, join, and operationalize news alongside internal data — across BI, ML, and AI agents.

Available Datasets & Customization Options

Off-the-Shelf Data Products

Ready-to-deploy datasets available via Snowflake and APIs

1. Global News Agency Dataset – Trusted International Sources
 - International coverage across Europe and Asia
2. Kyodo News – Multilingual Japan & Asia News
 - Premium Japan & Asia news in English, Japanese, and Chinese from Japan's leading news agency
3. Japanese Financial News – Trusted Business & Market Coverage
 - Deep coverage of corporate activity, markets, and economic policy in Japan
4. Global Financial News & Market Intelligence
 - Financial and market intelligence from global sources including Benzinga, Barchart, and MarketLink
5. Brazil News & Market Intelligence Dataset – Folha de S.Paulo
 - Authoritative coverage of Brazil's economy, politics, and business landscape

Custom Data Solutions

Tailored news datasets to match specific enterprise workflows

- Geographic focus (country, region, or global coverage)
- Topic-based filtering (e.g. M&A, ESG, macroeconomics, supply chain)
- Language selection (multilingual or single-language datasets)
- Time scope (historical archive vs. real-time)
- Delivery timing (batch, near real-time, or real-time feeds)
- Source selection (curated publishers or fully custom combinations)

Enterprise Use Cases

Turn Trusted Journalism into Actionable Signals

Use licensed news data to:

- Add real-time external context to internal datasets and models
- Detect market-moving events and emerging narratives early
- Generate investment, risk, and operational intelligence signals
- Power AI agents, research copilots, and LLM workflows with trusted sources
- Expand coverage of underrepresented markets, particularly across APAC



Common Use Cases

Financial Services & Capital Markets

- Alpha generation and investment signal discovery
- Event-driven trading and market intelligence
- Company, sector, and macroeconomic monitoring
- Portfolio risk and exposure analysis
- Regulatory and geopolitical risk detection
- Alternative data enrichment for quantitative models

Enterprise & Advisory

- Company and sector intelligence
- Media and narrative monitoring
- Due diligence and market research
- Supply chain and operational risk monitoring
- AI-assisted advisory workflows
- LLM and agent enrichment with licensed sources

We look forward to speaking with you
about your Ekkow Enterprise Solution.

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